

## **TPCDT Team Trombay organises initiative to spread awareness on De-Addiction for school students**

*- 23 February, 2018*

During school visits to surrounding Trombay plant, it has been observed that school students are indulged in various addictions. **They are habituate of tobacco related products and other drugs such as Button which is easily available local Pan shops. It was also revealed that 10% school students from 8th to 10 std. are consuming prohibited drug from Vashi Naka area.** Hence, to prevent these children from destroying their life and further spread of addiction among other children, we have launched campaign called "Addiction Free School" with partnership of Niramaya Foundation and Samaj Vikas Sanstha.

On 10th February,2018, Inter School Competition was organized at Vashi Naka on preparing and presenting Information Communication and Education (awareness) Materials on "De-Addiction Drive". Total 125 students and 10 teachers from Model High School, Vinay High School, Maharashtra Shiksha Niketan and Narayan Acharya Niketan participated . Our employee volunteer Mr. Satish Salian participated and coordinated the awareness campaign.

Students prepared and presented posters, songs, role plays and flip charts to spread awareness on issue of "Addiction". During the campaign Dr. Janaki Desai and Miss. Jayashree Patwardhan Directors of Niramaya Foundation conducted awareness sessions on de-addiction with students.

These participant students will be change agents for future campaign on "Addiction Free Schools" at Vashi Naka . We also decided to prepare "Booklet on IEC" materials developed by students during the competition.

Overall the session was great success and all participated students taken oath of not touching any tobacco related products or any other drugs in their life.

